

Leoni opens sales office in Lyon


Active cooperation with engineering companies in France and Italy

Nuremberg, 24 September 2012 – As of 1 October 2012, LEONI Fiber Optics will operate a representative office in the Saint Didier au Mont d’Or business district in the north of Lyon. Close proximity to the French and Italian optical technology markets is key for the well-known fiber optics specialist.

The Business Unit Fiber Optics is one of the leading suppliers of optical fiber technology for special applications in industry, sensor technology and analytics, as well as in science and medicine. Cooperation with and support for its customers in France and northern Italy will be intensified through the Lyon representative office. In future, LEONI Fiber Optics will be represented with fiber optic components in the context of new optical metrology and laser medicine projects in France and Italy.

The existing business in France, Italy, Spain, Portugal and the BeNeLux countries will be handled by the Lyon office from October 2012. The management team in Lyon consists of Cedric Baille and Elodie Ecoto. Cedric Baille has gained in-depth knowledge of optical technology markets over the past seven years through his activities in Toulouse, Barcelona, Berlin and Milan, and has been responsible for the southern and western European business as Regional Manager of LEONI Fiber Optics since 2010. Elodie Ecoto has lived and worked in Milan for a number of years and is now returning to her home town of Lyon for LEONI Fiber Optics.

In Lyon, LEONI Fiber Optics will continue to consistently pursue its strategy of strengthening its international profile in technologically challenging niche markets. In addition to its two locations in the US, its Chinese location and seven German plants, LEONI Fiber Optics is opening its first French location in Lyon.

 *Related illustration material can be downloaded from www.media.leoni.com next to this release*

About the Leoni Group

Leoni is a global supplier of wires, optical fibers, cables and cable systems as well as related services for the automotive sector and further industries. Leoni develops and produces technically sophisticated products from single-core automotive cables through to complete wiring systems. Leoni's product range also comprises wires and strands, standardised cables, special cables and cable system assemblies for various industrial markets. The group of companies, which is listed on the German MDAX, employs more than 63,000 people in 31 countries and generated consolidated sales of EUR 3.7 billion in 2011.



Contact person for journalists

Marian Hartkopf
Head of Marketing and Communications
Business Unit Fiber Optics
Phone +49 (0)30-530058-13
E-Mail fo-marketing@leoni.com

Contact person for journalists

Sven Schmidt
Corporate Public & Media Relations
LEONI AG
Phone +49 (0)911-2023-467
E-Mail presse@leoni.com