

**Leoni expands robotics business in Japan with new partner K.K. IRISU**

- BU Robotic Solutions expands business relations in Japan

**Nagoya/Hanover, April 29, 2021 - Leoni, global solution provider for energy and data management in automotive and other industries, has appointed K.K. IRISU, a new exclusive distribution partner in Japan to further consistently expand its robotics business with Japanese automotive OEMs, TIERS and robot manufacturers.**

"We are pleased to have found with K.K. IRISU an experienced distribution partner with whom we will successfully continue and expand our business relationships with our customers in Japan. Its focus on the manufacturing industry in technology-driven businesses is an ideal fit for our target markets. In addition, K.K. IRISU has strong service engineering and highly qualified technicians to competently support our Japanese customers in the areas of project management, installation and after-sales," says Ulrich Raupach, Head of Sales & Business Development of the Robotic Solutions business unit, summarizing the strengths of the partnership.

K.K. IRISU (C. Illies & Co. LTD.) is the oldest German company in Japan with branches in Tokyo, Osaka and Nagoya, representing more than 100 suppliers from Germany and Europe in Japan since 1859.

For several years, Leoni's Robotic Solutions business unit has been offering a comprehensive range of products and services for the Japanese robotics market in the industrial environment. In addition to robot function packages ready for integration, the portfolio in the systems business also includes intelligent solutions for robot guidance using various sensor solutions, component identification, fault detection and assembly verification.

Leoni is pursuing the goal of working together with K.K. IRISU to create great added value for Japanese customers and the basis for joint further growth by being close to the customer on site.

 *Related illustration material can be found directly with this release at*

<https://www.leoni.com/en/press/releases/details/irisu-robotics-partner-japan>

### **About the Leoni Group**

Leoni is a global supplier of products and solutions for energy and data management in the automotive and other industries. The value chain includes wires, optical fibers, standardized cables and special cables through to custom-developed wiring systems and related components as well as services. Leoni supports its customers as an innovation partner and solution provider with distinctive development and system competence. The listed group of companies employs around 100,000 people in 30 countries and generated consolidated sales of 4.1 billion euros in 2020.



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